

Brainsday-challenge Wednesday June 1

How to make business out of predictive data?

Do you want to enable your knowledge and creativity in an inspiring group of young professionals? Several participants will engage in this 'Brainsday'-challenge under guidance of Metrohm-Applikon. The group will delve into the development of a new business model. Sign up and seize this unique opportunity!



The Process Analyzers from Metrohm-Applikon produce a lot of data (run 24/7). Metrohm-Applikon could use this data to do predictive maintenance. They could offer their customers even more information. Therefore they are looking for a business model on how to use the data, how to ensure the cyber security, secrecy and other issues. Next to a business model based on selling equipment, they would like to develop a business model based on selling data.



Metrohm-Applikon,
De Brauwweg 13, Schiedam



9.00-17.00hr | June 1, 2022

Sign-up www.dcyf.nl/upstream-festival-brainsday



Metrohm-Applikon develops and produces Process Analyzers for the analysis of chemical processes in the industry. This involves analysis of, for example, industrial waste water, but also analysis of process water and other process flows. Customers are all major chemical companies, automotive and mining companies and semiconductor manufacturers.

This challenge is powered by:



This challenge is the ultimate opportunity to improve your knowledge regarding other companies and to extend your network! We are looking for a multidisciplinary team of people fascinated by innovation, with backgrounds in areas like project management, human resources, communication, marketing, production and others. Sign up with a short motivation to young.professionals@oceanco.nl.



Young Professionals
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